



# ButeauFull CHAOS

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## About Erica Buteau.

Erica Buteau is an ordinary gal that has done some extraordinary things including losing 180 pounds through diet and exercise. Her weight loss success story has been featured on The Today Show and in Woman's World, Women's Health and Fitness magazines and in testimonial videos for DDP Yoga and Atkins. When she's not challenging others to find the courage to change their own lives; this solopreneur wears many hats and can be found blogging, teaching at a community college, managing social media marketing programs, or playing referee at her home in New England where she lives, laughs and loves her family including two kids, two step kids, a super cute and always on the go granddaughter and one yappy dog.

## Community

Pageviews:

20,000/month

Unique Visitors:

15,000/month

Facebook:

3,437

Pinterest:

4,469

Twitter:

4,918

Instagram:

7,858

## About ButeauFullChaos.

Yes, I know how to spell beautiful! This site's name is a play on my last name, Buteau, and our life which is often full of chaos! But, that chaos is a beautiful part of life and of raising my family and I wouldn't want it any other way! So ButeauFull (pronounced beautiful) Chaos! The blog focuses on product reviews, parenting, being a mom, empowering women, children's issues (including Autism, ADHD and Learning Disabilities), family travel and recipes. And, just for fun, check out my house as it was 100 years ago. Built in 1890, there's always a project to do! ->



## Services

- sponsored posts
- product reviews
- ambassadorships
- partnership packages
- conference sponsorships

## Collaborations



mudderella



## Featured On:



I lost 180 pounds in 2 years!

## Work with Me

To discuss how we can work together e.g. content creation, ambassadorships, sponsored posts, sponsorships, or to gain access to my sponsor deck, please contact me directly at: [erica@ericabuteau.com](mailto:erica@ericabuteau.com)

## Blog Audience Demographics

The general ButeaFull Chaos audience is 91% female, between the ages of 25-44, 50% have Household income between \$50K and \$125k, 61% are moms, 41% are homemakers, 77% are credit card holders. Geographically, fans are slightly more concentrated in and around New England with the largest concentrations in New Hampshire and Massachusetts and outside New England reach is highest in New York, the Carolinas, Texas, California and Florida.